



**Broward County Florida
CALL TO ARTISTS**

Port Everglades Monument Corner Project

**Broward Cultural Division
Public Art & Design Program
100 S. Andrews Ave
Fort Lauderdale, FL 33301**



SOUTH FLORIDA CALL TO ARTISTS

Public Art & Design

Re: Call to Artists

Project Name: **MONUMENT CORNER**

Introduction:

Broward Cultural Division's Public Art & Design Program is seeking to commission a professional visual artist or artist team to design and install an exterior surface treatment for a highly visible outdoor space at Port Everglades located in Fort Lauderdale, Florida.

Project Location: **PORT EVERGLADES**

Southeast corner of 19th Avenue & Eller Drive
Fort Lauderdale, FL 33316



Deadline Date: **April 26, 2024**

Total Project Budget:
\$33,500.00

Eligibility: Professional hardscape/landscape artists residing in Broward County, Miami-Dade County, Martin County, Palm Beach County, or Monroe County with experience creating designs for hardscape or landscape are invited to apply.

The selected artist should have experience working with similar projects within the right of way and in executing their ideas through to completion. Artists with experience meeting deadlines and working within the allotted budget are encouraged to apply.

How to Apply: Submit the following materials no later than: **April 26, 2024, 11:59pm**

- 10 images of completed work
- Annotated image list
- Curriculum Vite/Resume
- Brief statement describing your approach to the project (optional)

Submit to: [Broward County Cultural Division](#)
[Submission Manager \(submittable.com\)](#)

For additional information contact:
Sophie Blachet, Project Manager
Public Art & Design
954-357-4795
Email: sblachet@broward.org

Agency: Port Everglades Department

Located in the heart of Greater Fort Lauderdale and the City of Hollywood, Port Everglades offers everything under the sun from Caribbean cruises to world voyages to fast ferry getaways -- all from the vacation paradise of Greater Fort Lauderdale. Port Everglades' enviable location in the heart of South Florida and the neighboring Caribbean, makes it one of the three busiest cruise ports in the world with nearly 4 million passengers anticipated this cruise season. Guests enjoy the port's proximity to three international airports including rapidly growing Fort Lauderdale-Hollywood International Airport (FLL) less than two miles away. For pre- and post-cruise stays, Port Everglades is a short drive to sweeping beachfronts, a vibrant art scene, world-class restaurants, craft breweries, entertainment, shopping, casinos, and family-friendly activities -- including the port's namesake, the Florida Everglades. The Port is also a global powerhouse for international trade, Port Everglades handles an average of one-million TEUs annually (20-foot equivalent units, the industry standard measurement for container volumes) and serves as a gateway to Latin America, the Caribbean, Europe and Asia. Located within the Florida cities of Fort Lauderdale, Hollywood, and Dania Beach, Port Everglades is in the heart of one of the world's largest consumer regions, including a constant flow of approximately 137.6 million visitors statewide and 6 million residents within an 80-mile radius. Ongoing capital improvements and expansion totaling \$3 billion within the next 20 years ensure that Port Everglades continues to handle future growth in container traffic.



Site for artwork

Artwork Opportunity

The Cultural Division's Public Art & Design Program and Port Everglades wish to commission dynamic exterior artwork that:

- Creatively enhances the surface of the space
- Creatively enhances the outdoor environment of Port Everglades
- Delights visitors traveling to/from cruise terminals
- Functions within the existing median landscape, including the existing signage
- Creates a sense of place

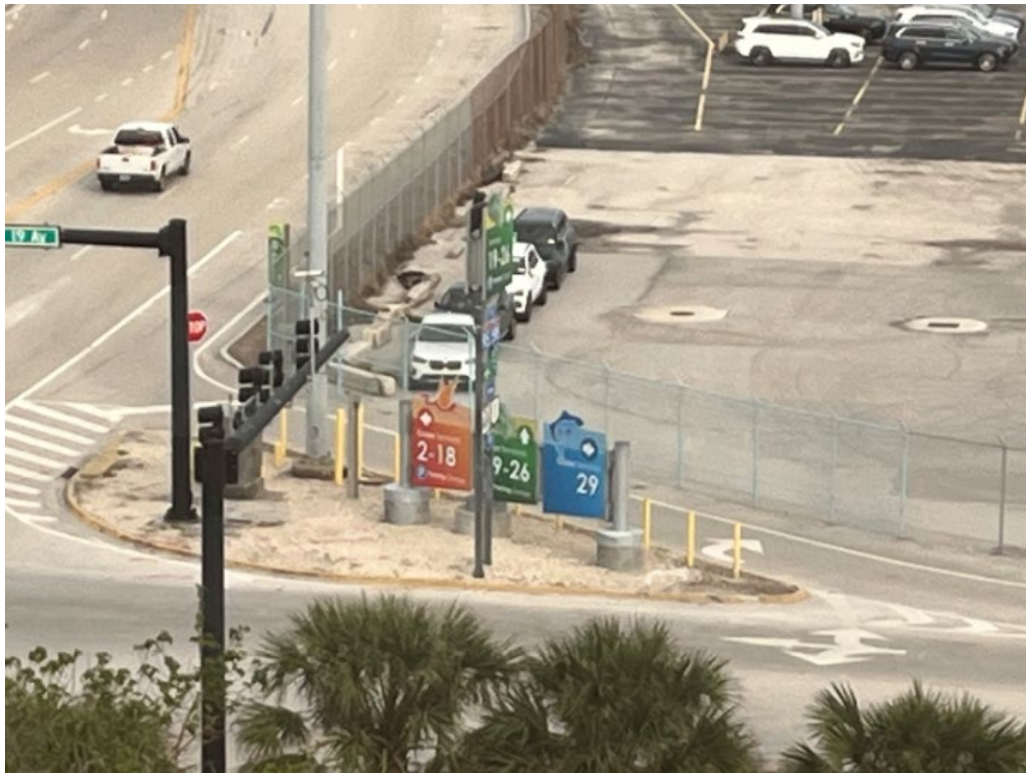


Aerial view of the site

The artwork will be a surface treatment covering an area of approximately 1,500 square feet. The design will be executed using interlocking or connected concrete pavers resembling bricks to create a visually pleasing flat surface.

The concrete pavers must be rated for strength at a standard of 8,000 pounds-per-square-inch or equal.

A metal control box and wayfinding signs are located within the existing space. The design will take these objects into consideration. The selected design will not create a safety hazard by inviting public interaction or present a photo opportunity which requires cars to stop or pedestrians to cross roadways.



Monument Corner

Project Budget

Shortlisted artists for this project will be paid an honorarium of \$500 for the proposal and presentation via video conference. The selected finalist will receive an additional honorarium of \$2,500 to further develop the preliminary concept, finalize the budget, and visit the site.

The total fabrication and installation component of this project shall not exceed \$33,500. Up to \$3,500 of the overall budget will be disbursed to the selected artist for management of the project and oversight of the installation. The remaining \$30,000 will be provided to the professional visual artist to pay for materials and subcontractors. All fees and construction costs required to complete the artwork will also be the responsibility of the professional visual artist.

Artistic Services

- Interaction with Agency
- Enter into agreement with County http://broward.org/Arts/Documents/2019-02-26_CommissionedArtworkorArtisticServicesAgreement.pdf
- Design development of approved conceptual design
- Excavation of existing materials requiring removal to accommodate the new design materials
- Delivery and installation of materials
- Professional photos of the completed artwork

Conceptual Project Schedule

Estimated Project Schedule (subject to change)	
Artist Submission Deadline	April 26, 2024
Staff review	no later than May 10, 2024
Artist Selection Panel review of qualifications	May 21, 2024
Shortlisted Artists notified	no later than May 28, 2024
Project orientation meeting(s)	no later than May 31, 2024
Shortlisted artists proposals due	August 9, 2024
Artist Selection Panel review of proposals	August 21, 2024
Public Art & Design Committee Approval of recommended Artist	September 11, 2024
Broward Cultural Council Approval of recommended Artist	October 3, 2024
Board Approval of recommended Artist	NA
Notice to proceed	October, 2024
Completion of Project	TBD

Applicant's Eligibility

Broward Cultural Council understands that Broward County's cultural vibrancy is due to its diversity. As such, Broward Cultural Council acknowledges that all cultures are vital to the arts and the promotion of a culturally democratic world.

Therefore, Broward Cultural Council supports the development, expression, and preservation of art and culture of all communities, groups and individuals. The Council aims to ensure that diverse populations throughout the County have opportunities to appreciate and value the arts and to participate.

Application Process and Selection Criteria

The Broward Cultural Division manages the application process. An Artist Selection Panel (Panel) reviews the applications submitted by artists. This Panel includes a member of the Public Art & Design Committee, arts professionals, and agency and community representatives. The Panel shortlists applicants based on excellence of past work of similar scope, as demonstrated by the visuals and other submission materials. The Panel also considers the versatility and appropriateness of the media in which the applicants have demonstrated proficiency, as it relates to the scope of the project.

Shortlisted Artists will be invited to visit the site and photograph the site and develop a conceptual design proposal to present via video conference to the Artist Selection Panel. Each shortlisted artist will receive information about the project and have a minimum of one month to prepare a preliminary conceptual design proposal for review by the Artist Selection Panel. Shortlisted artists will be paid an honorarium of \$500 for the proposal and presentation. The selected finalist will receive an additional honorarium of \$2,500 to further develop the preliminary concept, budget, and revisit the site.

The County reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call to Artists, and to negotiate with any qualified Artist selected for this project.

Application Requirements

All applicants are strongly encouraged to review the County's standard public art agreement before submitting an application for this Call to Artists.

Applications must be submitted via the Submittable website:

<https://browardcountyculturaldivision.submittable.com/submit> and must include:

- **Electronic Images – Submit 10 digital images of relevant work.** Artists are encouraged to submit work samples that best illustrate their qualifications for this opportunity. All images must be saved using a file name and number that corresponds to the Annotated Image List (see below). Each digital image must feature a single work.
- **Annotated Image List** – Include name of Artist, title of work, year, media, size, and location of artwork and/or project, project budget, image number and any other relevant information.
- **Résumé** – Includes all contact information (phone number, email, and mailing address).
- **Brief letter of interest (optional):** Briefly state your interest in the project. Include any initial ideas that would demonstrate your understanding of the objectives.

Application Deadline

Friday, April 26, 2024 11:59 pm **Eastern Standard Time (EST)**

Questions

Sophie Blachet, Project Manager

Public Art & Design

Phone: (954) 357-4795

Website: www.broward.org/arts

Email: sblachet@broward.org

Public Art & Design Committee Members

Janet Erlick, chair, Gregory Reed, Tayina Deravile, Marc Aptakin, Dan Wang, Rosario Tapia Frias, Daniel Marosi

Broward Cultural Division

Phillip Dunlap, Director

Public Art & Design Program

The Broward County Public Art & Design Program was established in 1976. The purpose of the program is to contribute to the enhancement of the built environment through the commission of works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists, the local community and constituent groups, during the design phase of each project. The Committee makes recommendations to the Broward Cultural Council.

The Broward County Public Art & Design Program is recognized with distinction in national and international circles. In 2022, two County public artworks were shortlisted for a CODAworx People's Choice Award. In 2017, two public artworks received Community Appearance awards from the City of Fort Lauderdale. Broward County Public Art & Design program is a national leader in developing model public art policies and best practices, and commissioning exemplary public artworks. Broward County has received seven Americans for the Arts Year in Review awards for public art, "an indicator of the program's outstanding commitment in advancing art and design", said Liesel Fenner ASLA, former manager of Public Art Network for Americans for the Arts. Broward County public art installations include works by: Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Martha Schwartz, Ned Smyth, Ritsuko Taho, Liam Gillick, Miles Coolidge, Roberto Behar and Rosario Marquardt, Sara Morris, Sam Gilliam, Vanessa Till Hooper, Alice Aycock, Rein Triefeldt, Wendy Klemperer, Doug Kornfeld, Manuel Di Rita (PEETA), and Olalekan Jeyifous.