

# Kelcie McQuaid

Artist + Curator | Founder + Creative Director of ShangriLa Collective

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## EXPERIENCE

### **ShangriLa Collective, Fort Lauderdale** *Founder + Creative Director*

January 2010 - Present

ShangriLa Collective is an international art collective focused on collaboration through multimedia group exhibitions + creative projects that push boundaries. We develop cultural programming with thoughtful co-op marketing strategies, produce events and consult artists, institutions, businesses, nonprofits and government agencies. As Founder of ShangriLa Collective, I have had the opportunity to work with hundreds of gifted emerging + mid career artists, helping to form an active art community at home and abroad.

### **RoboHood INC, Fort Lauderdale** *Artist + Curator + Marketer + Consultant*

2022

Robohood Inc. is an international art + technology startup, creating AI software that allows a robotic manipulator to make original paintings. I was contracted to collaborate with the R&D + AI team to get high-quality painting results from various experiments. I also consulted on creative direction + public relations, designed marketing materials, created content and managed social media. I curated a collaborative art exhibition, produced museum demonstrations and helped launch new studios and a collaborative NFT collection.

### **Blick, Fort Lauderdale** *Retail Associate Manager*

2021

Retail management, scheduling and training employees, meeting sales goals, merchandising, inventory, running promotions, bank deposits, opening + closing.

### **Revolution Live, Fort Lauderdale** *Production Assistant Manager*

2020

Revolution Live is a national concert venue in Downtown Fort Lauderdale. I worked with the Damn Good Hospitality team, Live Nation and Ticketmaster to run day to day venue and box office operations. I was also a hospitality liaison to various acts, did weekly production payroll, and handled large cash sums.

### **Coral Springs Museum of Art, Coral Springs** *Art Teacher*

2017 - 2020

At CSMOA, I taught painting, drawing, mixed media, sculpture, and 3D art to children and adults. I created a new art curriculum for the museum including several collaborative mural projects. I also programmed + participated in community art events on the museums behalf and helped to develop new partnerships with other cultural entities.

## SKILLS

Cultural Programming  
Public Art Programming  
Project Management  
Curation + Event Planning  
Marketing + Promotions  
Outreach + Fundraising  
Mixed Media + Fine Art  
Graphic Design + Adobe Suits  
Photography + Videography  
Social Media Management  
Commercial Mural Painting  
Music Venue Operations  
Artist Booking + Management  
Partnership + Collaboration  
Writing + Content Creation  
Community Leadership

## SELECT AWARDS

**Future Leaders Program 2006**  
Broward County Cultural Division  
Marketing Department Internship

**Best Emerging Artist 2015**  
New-Times Best of

**Mural Contest Winner 2015**  
Howley's WPB

**Best Collaboration 2018**  
Community Care Plan Non-Profit  
Awards 211

**Best Community Center 2019**  
2019 Best of Fort Lauderdale

### **ArtServe, Fort Lauderdale** *Communication + Grant Administrator*

2018 - Cultural Programming, Grant Management, Communications, Consulting

ArtServe is a 50c3 non-profit that brings together enterprise, academia, government and philanthropy to engage and inspire people of all backgrounds and abilities through innovative programming, artist support and education. I was responsible for coordinating, writing, designing, producing, and updating all communications in print and online. I organized and secured funding through various grants and partnerships, while implementing new cultural programming, launching events, curating art exhibitions and managing many art projects.

### **Jerry's Artarama, Deerfield Beach** *Educational Outreach Coordinator*

2017 - 2019 - Cultural Programming + Art Education

Jerry's Artarama has been a retail source for professional art supplies, materials, fine artist brands & framing since 1968. I programmed weekly educational demonstrations with professional artist educators, and was responsible for all marketing, social media, and website development, ultimately expanding the store's audience by 10K people. I facilitated hundreds of in-store events, partnered with artists, educators, schools, non-profits, and cultural entities to promote art education, encourage sales and fundraise for various organizations.

### **TLC Design Studio, Fort Lauderdale** *Artist + Designer*

2016 - 2017 - Commercial Painting + Custom Furniture

TCL Design Studio is a commercial painting contractor specializing in custom furniture and faux finishing. I ran a retail location where we sold custom painted furniture and supplies, facilitated studio workshops and events, and created pieces for interior design clientele. I also helped with commercial painting projects, website maintenance, and social media.

### **JM Field Marketing Firm, Fort Lauderdale** *Marketer*

2013 - 2015 - Senior Graphic Designer + Print Production Manager

JM Field is a full service marketing firm with high profile corporate clientele. My specialty was developing creative solutions for local + national clients from concept to completion while working within the constraints of cost + time. I designed logos, brand identities, promo products, apparel, displays, print collateral + web graphics. I scheduled and maintained all print production, oversaw video editors, and contributed to a team of marketing specialists, copywriters, account executives + web developers.

### **Wristband Speciality, Pompano Beach** *Sales + Design, Print Management*

2009 - 2012

Wristband Speciality is one of the largest Ticket + Wristband Distributors in the country. I managed top client accounts, national and international and was responsible for about 30% of overall annual sales for the company. I managed print production, implemented new printing processes, introduced thermal ticket printing + Hot Stamp overprinting that ultimately increased profits company wide. I developed content, managed social media and processed orders for 6 e-commerce websites. I designed tickets, wristbands, web promos, ads, trade show displays and attended national conferences representing the company. I quoted, invoiced and collected on all of my own accounts, while corresponding with vendors and clients to ensure event logistics, shipping and bills of lading were properly executed.

## **SELECT PROJECTS**

### **Open Canvas Project**

*Project Manager, Curator + Artist*

OCP is a collaborative city-wide public art project that turned a former city hall and block of blighted buildings in downtown Fort Lauderdale into a mural featuring artwork from over 500 participants. The project won 2 awards, "Community Care Plan Non-Profit Awards - Best Collaboration" and "2019 Best of Fort Lauderdale Awards - Community Center".

### **ArtLit 2018 + 2019**

*Consultant, Organizer + Artist*

ArtLit is an annual Collaborative Art + Literature Festival produced by Broward County Libraries + Pompano Beach. In 2018, I consulted these agencies, named the festival, programmed and coordinated this event. I also participated as a live artist for the ArtPop portion of the event, and a featured artist in the phenomenal women exhibition happening simultaneously at the cultural center.

### **III Points X Shangrila Collective**

*Project Management, Curator + Artist*

In 2018, my collective was commissioned by III Points Music Festival and Live Nation to program 6 live art events in one night. I partnered with artists, alternative spaces, art districts and private businesses to produce a concert at a record store, live painting at various hangouts in fort lauderdale, a group art installation, an exhibition, a collab mural and a live printmaking demo in fat village.

### **Genii Loci, Road Tattoo** *Project Management, Curator + Artist*

Steed Taylor was commissioned by the City of West Palm Beach, CRA and Art in Public Places, to create a temporary painted street mural stretching more than a mile long in CityPlace, winning the Guinness world record for longest street mural. I assisted in the installation in April 2018 and engaged local artists, organizations, students and community groups to paint a portion of the project.

## **Premier Exhibitions, FL + Indiana** *Exhibition Operations Manager*

2007 - 2009 - Bodies the Exhibition, Traveling Blockbuster Exhibition

Premier Exhibitions is a publicly traded production company responsible for many traveling blockbuster exhibits. I was originally hired as a box office representative, and was quickly promoted to manager of box office + retail operations. I traveled from Fort Lauderdale to Indianapolis to oversee the buildout of Bodies the Exhibition from ground up. I was responsible for all box office + retail operations including hiring, training and scheduling 60+ employees. I handled museum store merchandising and inventory, while implementing new ideas and procedures that became company wide practices. The exhibition in Indie made over 3 millions dollars in the first 6 months, and was extended for an extra year.

## **World Entertainment Partners, Fort Lauderdale** *Box Office*

2006 - 2007 - Revolution Live Nightclub + National Music Venue

World Entertainment Partners was the parent company of Revolution Live before it was bought by Live Nation. I was responsible for all ticketmaster sales for this national music venue. I built out shows and ran daily ticket audits via ticketmaster's original Linux software. I also managed daily payouts to artist management, promoters, bar staff and helped hire local opening acts.

## **Broward County Cultural Division, Fort Lauderdale** *Marketing Intern*

2005 - 2006 - Future Government Leaders Paid Internship Program

In highschool I was mentored by the Broward County Cultural Division Marketing Director. I organized the '25 years of public art' campaign, archived media coverage and maintained the county photo database. I attended all cultural meetings, assisted with 'artist as an entrepreneur' programs, helped with Fort Lauderdale International Film Festival, assisted with tasks for the co-op marketing program, contributed to planning meetings for sailboat bend artist lofts (now 1310 Gallery), ArtsPark (now the Hollywood cultural center), Historic South Side School (now SouthSide Cultural Arts Center), amongst other county projects.

## **Museum of Art, Fort Lauderdale** *Museum Store Clerk + Art Teacher*

2004 - 2006 - King-Tut Exhibition + Museum School Summer Camp

I began as a volunteer and was later hired as a clerk in the museum store, and then as an art teacher. I worked two of the most popular exhibitions ever presented, Princess Diana + King Tut. I was a top performing sales clerk, with a focus on customer service, product knowledge and merchandising. I later got the opportunity to teach at the museum school during the summers where I worked with professional art educators and developed my own artistic practices.

## **Pearl Art and Craft Supply, Fort Lauderdale** *Customer Service Rep*

2002 - 2004 - National Art Supply Chain with Headquarters in Fort Lauderdale

I worked as a cashier at the Pearl flagship store where corporate headquarters were. I was promoted to customer service representative where I would help with special transactions like returns and gift card purchases, answering phones and various daily retail tasks like register counts for cashiers. I also helped with sales, promotions, merchandising, inventory and occasional artist workshops.

## **SELECT CURATIONS**

Modern ArtForm: Robotic Arts  
*Spaces Las Olas*

Limitless: Legacy Project  
*13th Street Gallery*

ShangriLa Collective X III Points  
*Fat Village*

Transkam Florida Tour  
*Japan - Florida*

Highs + Lows  
*1310 Gallery*

Radio-Active Artwalks  
*RadioActive Records*

Ink + Drink Sunday Socials  
*Two& LasOlas*

Start Talk Series  
*ArtServe*

Public Storage  
*1310 Gallery*

Summer Series Art Exhibits  
*Two& LasOlas*

Art Bravo 2019  
*ArtServe*

Femme Fatale  
*Howley's WPB*

Social Catalyst  
*Jerry's Artarama*

Call It What You Want  
*Howley's WPB*

NuClear InSight: Interactive Art  
*Fat Village*

Limitless: 16 Local Emerging Artists  
*Mass District*

SOKO! All Girl Art Show  
*Mass District*

CineMuzique: A Night of Dark Art  
*Cinema Paradiso*

## **EDUCATION**

### **Broward College**

Marketing Management AS

## SELECT SOLO EXHIBITIONS

### **Kelcie McQuaid Art Show 2017** Bubbles & Pearls

Solo Exhibition, Live Music, Live Painting

### **RetroView 2017** Howleys WPB

Solo Exhibition, Live Music, Live Painting

### **Walking in Circles 2016** IS Projects, Fat Village

Using images from past historic American protests and movements, the exhibition takes aim at the denial of cruelty, injustice, and brutality which has taken center stage in this election cycle. The images bear a striking resemblance to images of present-day protests, and were the product of similar cruelties. Released limited edition silkscreen watercolor monoprints, the first collaborative publication with IS Projects.

### **Dream State: Artist Summer Series 2015** DADA

Delray Live Music, Live Painting, Wine Tasting

### **Gossamer: Mixed Media Art Show 2014** Mass District

Showcased 50+ Mixed Media Paintings, Invited 12 Local artists to Vend, Musical Performances by Celebrator + Rizzle Tron, First Time the Venue "Art Attack" had Vendors + Live Music The Event is now Monthly and showcases a new local artist each Art Walk

### **Refractions + Echoes 2014** Two& Las Olas

Showcased over 30 New Paintings, Collaborative Burlesque Performances Live Sounds by Kenny Millions, RizzleTron, Steven Bristol + Record Release for Adam Matza's Experimental Noise Album, first art show for the venue

### **Universe Expanding 2014** Independent Working Artists Network

Showcased over 100 Paintings, Unveiled First Solo Mural, On view for Two Months. Musical Performances by Sweet Bronco, Beach Day, Hen + Record Release for The Till of The Sweep

## SELECT LIVE ART, EVENTS + GROUP EXHIBITIONS

### **2022**

Business for the Arts Broward Art+Stroll | Fort Lauderdale  
16th Annual Coral Springs Festival of the Arts | Coral Springs  
Old town Untapped March 2022 | Pompano Beach

### **2021**

Art Scavenger Hunt | Fort Lauderdale

### **2020**

Broward Cultural Mural Master Class | Fort Lauderdale  
Art Scavenger Hunt | Fort Lauderdale

### **2019**

Extinction Rebellion Live Painting Fundraiser | Miami Beach  
Melody Ave Recording Studio Opening | West Palm Beach  
Miami Underground Film Festival | Miami Beach  
Healing with Art | Coral Springs Museum of Art  
Art for Educators | Coral Springs Museum of Art  
Limitless Legacy Project | 13th Street Gallery  
International Printing Women Printmaking | Miami Beach  
Unplugged 2019 | Coral Springs  
Fort Lauderdale Artwalk | Fat Village  
ArtBravo 2019 Artserve | Fort Lauderdale

## SELECT PRESS

[Meet Kelcie McQuaid](#)

[On Open Canvas Day](#)

[Meet Kelcie McQuaid of ShangriLa Collective](#)

[Women Making Street Art](#)

[Artist Kelcie McQuaid has a "Desire to Build a Better Scene in Fort Lauderdale"](#)

[Best Emerging Artist 2015](#)

## SELECT PRIVATE COLLECTIONS

Soko, Actress | France  
Jeff Lynne, Musician | UK  
SmallPools, Band | CA  
Steev Rullman, Publisher | FL

Lyrics Lab BACA | Pompano Beach  
Inspired by 2019 | Coral Springs Museum of Art  
Creative Happy Hour #1 | Fort Lauderdale  
Illustration Experiments Art Demo | Deerfield Beach  
Art Lit 2019 (Consulting) | Pompano Beach  
Njia Yetu "Our Path" Group Art Exhibit (curation) | Miramar  
Old Town Untapped | Pompano Beach

## **2018**

III Points Art Walk Afterparty (6 events /1 night) | Fort Lauderdale  
Art Scavenger Hunt 2018 | Fort Lauderdale  
Transkam (Japan) Florida Tour | Miami  
Small Press Fair 2018 | Fat Village  
Lyrics Lab BACA | Pompano Beach  
Touched + Unleashed | North Beach  
Radio-Active Artwalk | Fort Lauderdale  
Ink Illustrations + Acrylic Painting Demo | Deerfield Beach  
The Salon Voltaire | West Palm Beach  
Artober Art Fest | West Palm Beach  
October Art + Music Showcase | Fort Lauderdale  
ArtHeart at Ali Cultural Arts | Pompano Beach  
October Art Show | Lake Worth  
ShangriLa Showcase | Fort Lauderdale  
ArtsFest | Coconut Creek  
ShangriLa Showcase | Fort Lauderdale  
Last Call Music + Art Show Two& | Fort Lauderdale  
Public Storage 1310 Gallery | Fort Lauderdale  
Summer Series Group Art Shows Two& Las Olas | Fort Lauderdale  
Sketchbook Sessions | Deerfield Beach  
Unplugged 2018 | Coral Springs  
Empowered Women | Deerfield Beach  
No Constraints to Beauty | Pompano Beach  
Coral Springs Festival of the Arts | Coral Springs  
Art Fest in the Pines | Pembroke Pines  
ArtPOP! | Pompano Beach  
Art After Dark | Norton Museum of Art  
Inspired by | Coral Springs Museum of Art  
Delray Beach Festival of the Arts | Delray Beach

## **2017**

Art Basel Distraction | Miami Beach  
Art Scavenger Hunt 2017 | Fort Lauderdale  
Open Canvas Project: Local Take Over | Fort Lauderdale  
Boynton Beach Art Walk | Boynton Beach  
Oldtown Untapped Art War | Pompano Beach  
Open Canvas Day | Fort Lauderdale  
Artober Fest | Coral Springs  
North Village Art Night Out | Fort Lauderdale  
Lyrics Lab BACA | Pompano Beach  
Salon #3 Voltaire | West Palm Beach  
Artist Discovery Series | YOLO Las Olas  
Studio Opening | Liberation Studios  
Multimedia Drawing Demo | Deerfield Beach  
Acrylic Mediums Demo | Deerfield Beach  
Coral Springs Accounting Group Painting Class | Coral Springs Museum of Art

Ribbon Cutting Ceremony | Pompano Beach Cultural Center  
Skate or Die: Art on Wheels | Howley's WPB  
Social Brainstorm | ShangriLa House  
Continuum WPB | West Palm Beach

## **2016**

TLC Design Studio's 1st Art Walk | Flagler Village  
Howley's Women | Howley's WPB  
Eat Your Heart Out Kelcie McQuaid Pop-up | Howley's WPB  
Synesthesia | Maker's Square  
Flagler Village Artwalk | Flagler Village  
Snow Owl Market | C&I Studios  
Art After Dark | Sculpture by Sylvie  
Art Basel Distraction 5 | Miami Beach

## **2015**

NuClear InSight | General Provision, Fat Village  
At Home with Art | Convention Center, Fort Lauderdale  
Art Fallout 2015 | General Provision, Fat Village  
Golden Fest 5 Year Anniversary | Boynton Beach Art District  
Inspiring Works | Boynton Beach Art District  
Gratus Garden | Kavasutra, Las Olas  
Splatter of Elegance | Art Institute, Fort Lauderdale  
Opening of The Fridge Gallery | Flagler Village  
PureHoney Magazine 4 Year Anniversary | West Palm Beach  
Respectable Street's 28th Anniversary | West Palm Beach  
Fall Art Exhibit | Parker Playhouse, Fort Lauderdale  
August Art Walk Mural Painting | C&I, Fat Village  
Limitless | Jump The Shark, Flagler Village  
July Art Walk: Beautiful Makers | General Provision, Fat Village  
MASS Artwalk: Muralize | Flagler Village, Fort Lauderdale  
BizArt Festival | Downtown, Coral Springs  
Fight for a Cure Fundraiser | Mass District, Flagler Village  
A Very Starry Art Market | Inkwell Pub, Margate  
Blend The Femme | Wynwood, Miami  
Love Hurts | Howley's, Lake Worth  
ICON: Women Who Changed the World | Wilton Manors  
Blend The Femme | Black Bird Ordinary, Miami  
LOVE + LAZERS #1 | Jump The Shark, Flagler Village  
JTS Artwalk Showcase | Jump The Shark, Flagler Village  
LOVE + LAZERS #2 | Jump The Shark, Flagler Village  
Maker's Square Social Grand Opening, Fort Lauderdale  
Art After Dark Art Battle | Tucker Dukes, Deerfield Beach  
A Summer in Hell | Gallery X, Flagler Village  
American Graffiti Art Show | Howley's, Lake Worth

## **2014**

Van Gogh-Gos Art Party | Inkwell Pub, Margate  
Edition11. Art and Music Showcase, Boca Raton  
Cystic Fibrosis Foundation Fundraiser | C&I, Fat  
Village Flagler Artwalk #1 | Mass District, Fort Lauderdale  
Brady Goes to College | The Bubble, Flagler Village  
Edition12. Art + Music Showcase | Mizner Park, Boca Raton  
Flagler Artwalk #2 | Mass District, Fort Lauderdale  
"Pop-Up" Secret Art Show | The Bubble, Flagler Village

Synesthesia #1 | Unity 88, Oakland Park  
Evening of Fun Love | Artist Alley, Delray Beach  
Flagler Artwalk #3, Fort Lauderdale  
Synesthesia #2 | Unity 88, Oakland Park  
CineMuzique | Cinema Paradiso, Fort Lauderdale  
Flagler Artwalk #4 | Mass District, Fort Lauderdale  
20 years of Pulp Fiction | Cinema Paradiso, Fort Lauderdale  
Experimental Noise | Shangri-La House, Fort Lauderdale  
Flagler Artwalk #5 | Mass District, Fort Lauderdale  
Art by Musicians | Unit 1 Gallery, Lake Worth  
The Red Show | C&I, Fat Village  
Creature Feature Art Show | Howley's, Lake Worth  
Art Fallout 2014 | Girls Club, Fort Lauderdale  
Flagler Artwalk #6 | Mass District, Fort Lauderdale  
Day of The Dead Art Show | Circus Bowl, Pompano Beach  
12 to 12 Celebrate Life | Wilton Manors, Fort Lauderdale  
Jump the Shark's Grand Opening | Fort Lauderdale  
Flagler Artwalk #7 | Mass District, Fort Lauderdale  
Art Basel 2014 Footsteps To Freedom | Wynwood, Miami  
Art Basel 2014 Audio Junkie's 4th Annual | Wynwood, Miami  
Morally Suspect Mentally Unhinged | Unit 1, Lake Worth  
Art Walk on Wilton Drive #1 | Wilton Manors, Fort Lauderdale

### **2013**

The Creatives Art Show | The Bubble, Flagler Village  
Vinyl Only Art Show | Downtown, Fort Lauderdale  
The Bubble's 4th Year Anniversary Party | Flagler Village  
Masters Art Gallery Grand Opening | Oakland Park  
The Trouble with Girls #4 | The Bubble, Flagler Village  
Masters Art Gallery Show Closing | Oakland Park  
4th of July Bubble Bash | The Bubble, Flagler Village  
Artist's Alley Third Thursday Art Walk | Delray Beach  
Raise a Glass for Cancer | Fort Lauderdale  
In A Pickle Summer Art Exhibit | The Bubble, Flagler Village

### **2012**

The Trouble with Girls #3 | The Bubble, Flagler Village  
Starry Night Art Market | Inkwell, Margate  
New Times Country Grind | Downtown, Fort Lauderdale  
Pretty In Pink 80's Art Show | Downtown, Fort Lauderdale  
TICKER Art Revue | The Bubble, Flagler Village  
Uncensored Art Show | Downtown, Fort Lauderdale  
Art Fallout 2012 | Girls Club, Fort Lauderdale  
Zombie Walk Art Show | Downtown, Fort Lauderdale  
IWAN's Itty Bitty Bazar Gala | The Bubble, Flagler Village  
Cosmic Cheer Holiday Market & Musical | The Bubble, Flagler Village