

# KATHERINE T. AGURCIA

## PHOTOGRAPHER / PHOTO EDITOR / GRAPHIC DESIGNER

I am a highly-trained photographer with academic and commercial experience. I am also proficient in graphic design, digital image manipulation and visual design/layout. Key areas of expertise:

- Portrait photography, in-studio and on location
- Product photography for web and print
- Photographic studio and equipment management
- Digital photo retouching
- Technical and aesthetic image correction
- Sales team and staff management for creative services
- Print and digital marketing campaigns
- Creation/management of website
- Creation/management of social media platforms
- Ad creation and graphic design layout for print
- Qualified to teach at university level
- Visual campaign proposals and budgets
- Targeted visual campaign approaches
- Creative project management and application

## RELEVANT CAREER EXPERIENCE

**J.P. MORGAN CHASE**, Miami, FL (2018 - 2023)

*Private Bank Client Center serving HNW and UHNW clients*

### **Event Management Associate**

Schedule and manage daily meetings and events within the J.P. Morgan Private Bank Client Center. Follow, help implement and further develop established Firm protocols for all client meetings. Liaise with internal managers, vendor partners and back-of-house staff to ensure first-class service for guests. Provide solution-based feedback when required. Assist in implementation of new guidance structures, train incoming employees and provide back-up coverage to external Client Centers as needed.

**Katherine Agurcia Photography**, Hollywood, FL and Remote (2008 -2023)

*Commercial and lifestyle professional photography services*

Principal

Portrait, editorial, architectural, product, landscape and fine-art photography. Graphic design, digital content and layout. Studio management, photography editing, customer service, portrait services and printing. Contract and long-term commitment available for detailed, multi-phase projects.

**University of Miami**, Coral Gables, Florida (2017 - 2018)

*School of Communication, Department of Strategic Communication*

Part-time Faculty

Instruct undergraduate students in graphic design core fundamentals on the Adobe Creative Suite platform. Advise students with real-world, technical expertise.

**Maya Selva Cigars, U.S.**, Hollywood, Florida (2013 - 2018)

*Importer and distributor of high-end, boutique premium cigars*

Operations Manager

Office management, including day-to-day operations, finances, staffing, customer service, inventory, and sales. Fulfill responsibilities as a creative marketing manager and digital designer, in charge of digital design services, branding, social media marketing, photography, graphic design and ad layouts, and additional management and marketing services.

**MauiPro Photography**, Ka'anapali, HI (2012 - 2013)  
*Leading provider of photographic services in the western Maui area*  
Lead Photographer and Office Assistant  
Portrait and other commercial photography on speculation. Sold high-end photography packages and products. Taught an introductory photography class to resort guests. Provided customer service support and engaged clients while managing a range of office duties.

**Georgia Southern University**, Statesboro, GA (2009 - 2010)  
*Public university with 117 majors and an enrollment of over 20,000 students*  
Associate Professor  
Taught undergraduate and graduate photography students in a range of photographic and visual arts curricula. Managed photography labs and studio. Advised students in regards to chosen path of study and career.

**The Art Institute of Charleston**, Charleston, SC (2008 - 2009)  
*An accredited institution with programs in a variety of creative fields*  
Photography Instructor  
Taught undergraduate program photography classes within a range of topics, including workflow management and studio lighting. Advised students.

**Project HACER/Aid to Artisans & USAID**, Tegucigalpa, Honduras (2002 - 2004)  
*Fixed-term project, goal of educating local artisans on sustainable business practices*  
Project Assistant  
Assisted project staff. Created quarterly reports. Managed expenditures. Wrote funding proposals and researched marketing opportunities.

## **EDUCATION**

**Savannah College of Art & Design**, Savannah, GA 2007  
Master of Fine Arts in Photography

**Tufts University**, Medford, MA 2001  
Bachelor of Arts in International Relations  
Minor in Italian Language

## **EXHIBITIONS / PUBLICATIONS**

### **Solo Exhibitions**

2023 – Name and location TBA / Broward County Artist Grant solo exhibition  
2010 - Special Invited Guest Artist, Embassy of Honduras, Washington, DC  
2007 – SOLO SHOW - *Eve, Mary, & Ophelia*, B. Matthew's Gallery, Savannah, GA

### **Group Exhibitions**

2021 - *4Top: Reunion*, Sulfur Studios, Savannah, Georgia  
2021 - SCAD Art Sales, Savannah, Georgia, selected artists  
2018 - SCAD Art Sales, Savannah, Georgia, selected artist  
2010 - *Contemporarius*, Eastern Shore Art Center, Fairhope, AL  
2009 - *Faculty Show*, Georgia Southern University, Statesboro, GA  
2009 - *Alabama South*, Eastern Shore Art Center, Fairhope, AL  
2008 - Smallworks, Red Gallery, Savannah, Georgia  
2008 - *4Top*, B. Matthew's Gallery, Savannah, Georgia  
2007 - *Flight*, Kimberly Hatch Gallery, Savannah, Georgia  
2006 - *Open Studio*, SCAD Atlanta Facilities, Atlanta, Georgia  
2006 - *Agreeing to Disagree*, Starlander Café, Savannah, Georgia  
2006 - *Ten Plus One*, Starlander Café, Savannah, Georgia  
2002 - *Group Show*, Alliance Francaise, Tegucigalpa, Honduras  
2002 - *Tegucigalpa*, Tegucigalpa Chamber of Commerce, Tegucigalpa, Honduras

### **Publications**

2017 – Robb Report, “Flor de Selva”  
2003 - National Institute of Anthropology and History of Honduras, Yearly Agenda Tegucigalpa 2003 - Chamber of Commerce, Yearly Calendar