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SEARCHING FOR ARTS AND CULTURE

BROWARD CULTURAL DIVISION LAUNCHES COUNTYWIDE EXHIBITION FEATURING LARGE-SCALE INFLATABLES

The giants are coming!

Giant inflatable art, that is, and it's coming to a park or library near you.

It's all part of "Searching for Giants," pop-up displays of enormous inflatable sculptures that will happen in all nine Broward County Commission districts during the months of September and October.

The fantastical inflatable artworks, some measuring up to 30 feet high, were created by an international group of contemporary artists from countries around the world, a nod to Broward County's unique heritage and diverse cultures. From a monumental rainbow to an inflatable creature that hugs, the whimsical sculptures provide accessible opportunities for all ages to engage with art and were curated by a South Florida artist collective dedicated to bringing art out of the galleries and museums and into public places around the world.

For one hour every day, the nine locations (18 days total) will feature free programming at 10:30 a.m. These activities will include hands-on art projects, story time for the little ones, yoga, augmented reality demos, Pokémon Go, nature walks and more. Additional activations include a chance to view the giants during a full moon at Markham Park's Fox Observatory on Saturday, Sept. 14.

Bringing cultural experiences to Broward's nearly two million residents is a unified goal of the Broward County Commission. The County's signature event, the annual Riptide Music Festival, takes place on Fort Lauderdale Beach Nov. 23 and 24. This year, Entercom Media is partnering with the Greater Fort Lauderdale Convention & Visitors Bureau to expand Riptide Music Festival with exciting new food, fashion and art components.

"Searching for Giants" serves as a countywide lead up to the popular music festival. Visitors at each of the nine "Searching for Giants" locations will have chances



to win two Riptide tickets and meet-the-band passes. Giveaways, taking place throughout September and October, will include 18 meet-the-band passes and one grand prize of VIP entrance to Riptide.

So what are you waiting for? The giants are taking over Broward! I invite you to find them all.

"Searching for Giants" launches with a kickoff party Friday, Sept. 6, at 10:30 a.m. at Broward College North Regional Library in Coconut Creek. Be the first to see the giants and enjoy live music, food, augmented reality and an exclusive photo op at this official launch with Broward Commissioners; tickets are free and can be found at broward.org/Arts.

Full dates, locations and contest information can be found at ArtsCalendar.com/giants.



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